

HOW WE MARKET YOUR HOME

In today's market, we believe the most efficient way to reach the greatest amount of buyers is through all things digital. We invest in professional videography and photography to showcase your home across all social media platforms and real estate websites. Video consistently ranks highest across all platforms and is a staple in all of our marketing campaigns.



- 1 Hire a professional photographer** - Photographs are shared to all real estate platforms as well as our social media pages. Professional photographs increases exposure to your home and attracts well qualified buyers.
- 2 Hire a professional videographer** - We strategize with our videographer on the best way to experience your home. We take a non traditional route from the basic property tours and integrate storytelling to highlight your homes greatest features.
- 3 Maximize Exposure** - We use digital content to run boosted posts and ads on Facebook and Instagram. Utilizing boosted posts will allow us to market specific areas and demographics to better target buyers for your home.